



FUR HARVESTERS APRIL WILD FUR SEMINARS IN CHINA

Fur Harvesters conducted a second round of trade visits and Wild Fur seminars in China during late April. FHA's Howard Noseworthy and agent Barbara Lee visited Beijing, Suning, Gucheng, Haining, Yuyao and Shanghai. Building on the contact group established earlier in January, the April round of seminars saw even better attendance, and it is apparent that interest in Wild Fur is growing as Chinese businesses look to augment their mink-heavy product lines. We continue to stress that Wild Fur offers variety, functionality, utility and value.

The timing of the seminars, approximately one month before our major May auction, served to encourage attendance, and we expect many new and returning customers. Fur Harvesters will continue to promote Wild Fur at additional seminars in other Chinese fur centres.

SUNING



GUCHENG



HAINING



YUYAO

