



FHA PRESENTS WILD FUR SEMINARS IN CHINA

We have just returned from China, where we attended the Beijing International Fur & Leather Products Exhibition, visited customers at their factories, and conducted highly successful Wild Fur seminars in Daying, Xinji and Haining.



Daying



Throughout our seminars we stressed the variety, functionality and utility offered by the 23 varieties of wild furbearer products that we offer to the international marketplace. The seminars were well attended, and while some attendees were very familiar with Wild Fur, for others it marked an introduction to our luxurious products. It was heartening to hear the wheels turning as customers explored their ideas of potential new uses for the beautiful pelts presented; whether as garments, trim or linings; whether alone or in combination with other fur types; and whether to use in a range of natural colours or to dye in all colours of the spectrum.



Xinji



As ranch mink production and demand declines, we believe the time is right to offer Wild Fur as an option for the world's largest fur market. We have set up a contact group of all seminar attendees to continually update them on our auction dates and offerings, as well as news and events featuring Wild Fur. The contacts made will yield new customers for Fur Harvesters and for Wild Fur. We look forward to continued visits to China and additional Wild Fur seminars in other Chinese fur centres.



Haining

